

# 2007 Growth Management Training Conference



## Conference Program

### Registration and Breakfast: 8 a.m. – 9 a.m.

**Location: Assembly Room**

Continental breakfast buffet includes muffins, fruit breads and other pastries, fresh fruits, coffee, tea, and juices.

### Plenary Session: 9 a.m. – 10:30 a.m.

**CTAP Snapshot 2007**

**Location: Salon A**

*Speaker: Ansel Sanborn*

The opening session will include a review of CTAP's mission, highlights of major accomplishments to date, and a brief summary of a new program. The session will also cover building public support for growth management, significant triggering events such as the recent court decision, and an introduction to CTAP Phase Two.

# Workshop Sessions

## Session A: 10:45 a.m. – 12:15 p.m.

### **Track 1: Stormwater Management: Innovative Approaches**

#### **Location: Salon A**

*Introduction by: Steve Henninger, City of Concord*

*Speakers: Rob Robinson, City of Manchester*

*Steve Roy, Geosyntec Consultants*

This session will cover new approaches for addressing stormwater by looking at specific examples and approaches. Rob Robinson will discuss the specifics of Manchester's stormwater management program, including how they have complied with the U.S. Environmental Protection Agency's municipal stormwater management requirements (the Federal Phase II stormwater program). Steve Roy will review several case studies and specific site assessments and designs implementing innovative stormwater management approaches, including Low Impact Development techniques that emphasize infiltration and improved treatment. Additionally, we will have ample time for discussion to get answers to your community's questions on stormwater management.

### **Track 2: I-93 Transit Investment Study**

#### **Location: Salon B**

*Speakers: Ken Kinney, HNTB*

*Julia Suprock, HNTB*

The I-93 Transit Investment study is a joint effort of New Hampshire and Massachusetts evaluating the feasibility of rail and other transit alternatives to supplement travel capacity in the corridor. The session will include a discussion of the New Hampshire Department of Transportation's I-93 Transit Investment Study, which is analyzing rail and bus transit options in the Manchester-Boston corridor. The presentation will include a discussion of the final set of alternatives using the Manchester and Lawrence rail right-of-way and the I-93 right-of-way. In addition, there will be a detailed discussion of New Hampshire land-use policies, focusing on the degree to which they are now—or could be in the future—supportive of transit-oriented development (TOD). Finally, conceptual station-area plans for three potential transit stations in the I-93 corridor will be reviewed. These will include possibilities for new development within one-half mile of the stations. Presenters and discussion leaders will be Ken Kinney, National Director of Transit Planning for HNTB Corporation and project manager for the I-93 transit study, and Julia Suprock, a land-use policy analyst for HNTB.

### **Track 3: Workforce Housing**

**Location: Salon C**

*Speaker: Ben Frost, New Hampshire Housing and Finance Authority*

What is “workforce housing” and what role do you have in its creation? Find out what every town can do to provide opportunities for the creation of housing that’s affordable to its workforce. Ben Frost will talk about myths and facts, obligations and opportunities, and practical measures that each community can undertake to address this statewide issue. He will present various options available to you, such as inclusionary zoning and other regulatory approaches, protecting long-term affordability, and funding sources available to help you, such as New Hampshire Housing’s inclusionary zoning grant program and the new Housing and Conservation Planning Program.

### **Track 4: Economic Development**

**Location: Salon D**

*Introduction by: Bill Scanzani, Town of Pelham*

*Speakers: Bill Klubben, Bow Community Development*

*Don Zizzi, Northeastern University Center for  
Urban and Regional Policy (CURP)*

The town of Bow has chosen to spend its Year One Local Discretionary Account funds to achieve community agreement on a strategy for economic development. Bill Klubben will present a summary of the economic development efforts of the town of Bow since 1999. In 1978, the Bow Business Development Commission (BDC) was established to advise the Select Board on issues affecting economic development and to establish a process for long range economic development. The BDC is now engaging the community in a visioning process to achieve community consensus and participation before making substantial public investment for economic development. Prior to the public process, Northeastern’s CURP provides an analysis of the community’s strengths, weaknesses, opportunities, and threats for economic development. Don Zizzi of CURP will describe the economic development analysis. Community representatives will be invited to share their issues and successes during the Q&A session.

**Lunch: 12:15 p.m. – 1 p.m.**

**Location: The Armory**

The Market Square Deli luncheon buffet includes soups, sliced turkey, ham, roast beef, assorted cheeses, tuna salad, potato salad, garden fresh salad, fresh breads, soft drinks, and dessert.

## Session B: 1 p.m. – 2:20 p.m.

### **Track 1: Conservation Design: An Innovative Approach for Site Assessment and Design**

**Location: Salon A**

*Speakers: Don Lane, Bow Planning Board  
Reuben Hull, Civil Design Engineering Consultants  
Carolyn Russell, NH Department of Environmental Services*

This session will focus on an approach for analyzing and developing a site that leads to greater consideration of important natural and cultural resource features and community goals. We will look at specific example developments in detail and examine the process by which they were designed—including the role of the Planning Board. Don Lane will review several recent examples in Bow and the lessons they have learned. Reuben Hull will discuss his experience with one of the first Conservation Design subdivisions under Durham’s updated application and review requirements, which include a mandatory preliminary conceptual meeting and design review based on a detailed site assessment. Finally, Carolyn Russell will provide some additional examples from across the state, focusing on the opportunities and challenges in using this approach effectively. Ample time for Q&A is planned for participants to get answers on specific issues they see within their community.

### **Track 2: Matchmaking: Matching Community Needs with Grant Opportunities**

**Location: Salon B**

*Speakers: Mark Toussiant, NH Office of Energy and Planning  
Dave Danielson, SEA Consultants  
Cliff Sinnott, Rockingham Planning Commission*

Leverage! Leverage! Leverage! That’s the CTAP mantra for extending the impact of the CTAP program from planning to implementation. This session will present an overview of some of the major grant funding sources that are successfully tapped by New Hampshire communities “to get things done.” We can’t cover it all in the time allotted in this session, but attendees will be exposed to major grant categories and programs, and learn about the kinds of projects funded, eligibility requirements, and where to get more detailed information.

### **Track 3: Transit Oriented Development**

**Location: Salon C**

*Introduction by: George Sioras, Town of Derry  
Speaker: Steve Williams, Nashua Regional Planning Commission*

Transit Oriented Development is a popular example of a sustainable land use model that minimizes the impact of development on the transportation system and on the environment. Many locations in the CTAP region could be suitable for TOD—but how can cities and towns encourage the creation of TOD by private sector land owners and developers? Steve Williams will lead a discussion-oriented workshop using examples from the Nashua region to help demystify the issues and allow participants to figure out how to encourage TOD in their communities.

## **Track 4: Getting Your Community Engaged**

### **Location: Salon D**

*Introduction by: Dan Reidy, UNH Cooperative Extension*

*Speakers: Charlie French, UNH Cooperative Extension*

*Michele Gagne, UNH Cooperative Extension*

*James Gruber, Antioch New England Institute*

*of Antioch University New England*

This session will focus on the critical role of effective civic engagement in local community planning and decision-making. The session will begin with a discussion on why civic engagement is critical to achieving desired community changes and outcomes. Participants will then be provided with an overview of various facilitation approaches and techniques that can be used to engage citizens in participatory planning: approaches such as strategic planning, visioning, vision-to-action, interest-based problem solving, and community chats. The session will conclude with a role-play of a multi-stakeholder community visioning session. Participants will have the opportunity to ask the speakers questions about any and all of the topics and techniques being presented.

## **Session C: 2:30 p.m. – 4 p.m.**

### **Track 1: Traffic Impact Studies**

#### **Location: Salon A**

*Introduction by: Dave Danielson, Town of Bedford*

*Speakers: Bill Oldenburg, NH DOT*

*Marty Kennedy, VHB Consultants*

This session will focus on one of the fundamental examples of the link between land use and transportation: the potential traffic implications associated with a development project. To help local officials and residents understand the impact of development, a traffic study describes the proposed project and existing traffic conditions, analyzes future conditions and their effect on traffic operations, and describes any necessary traffic mitigation. Bill Oldenburg and Marty Kennedy will review the process and terminology of traffic impact studies, the complementary roles of the community and the state in the review of these studies, and examples of the proactive approach of some communities in

responding to these studies. Ample time for Q&A is planned for participants to explore issues from their communities.

## **Track 2: Writing a Winning Proposal and Getting Help Through CTAP**

**Location: Salon B**

*Speakers: Cheryl Killam, CAKillam Consulting and  
Raymond Conservation Commission  
Christine Walker, Upper Valley Lake Sunapee Council  
Cliff Sinnott, Rockingham Planning Commission*

Successful grantwriting for communities involves, first, knowing how to match your community's needs with the resources available, and second, knowing how to put together a proposal that will win the "hearts and minds" of those making funding decisions. This session will provide a survey of the major grant sources available to communities. The first part of this session will add insights from the perspective of a local "volunteer" who has succeeded in securing multiple grants for her community and for a local non-profit agency. The second part of this session will provide tips and tricks from a highly successful grantwriter in the economic development realm. The session will wrap up with an explanation of how communities can tap into grantwriting services provided through the CTAP program, and include plenty of time for Q&A. Go forth and leverage!

## **Track 3: Energy Efficiency: Creating Energy Committees in Your Town**

**Location: Salon C**

*Speakers: Christa Koehler, Clean Air Cool Planet  
Maura Adams, The Jordan Institute*

One hundred sixty four New Hampshire towns passed a Climate Change Resolution at town meetings this year, out of 180 with the resolution on the ballot. Clearly, people are concerned about climate change and want to take action in their communities—but where do they start? This session gives you practical advice on how to organize a local energy committee, along with plenty of project ideas and recommendations. Presenters will discuss the different types of committees that can be formed and what challenges they may encounter. Additional topics include calculating and monitoring carbon emissions, energy efficiency strategies for town buildings, local policies that mitigate climate change, and ideas for town-wide campaigns. The presentation will feature many examples from existing energy committees. Ultimately, the session's goal is for each participant to walk away with clear ideas about how to form and/or strengthen an energy committee in his or her town.

## **Track 4: Building Successful Training**

### **Location: Salon D**

*Introduction by: Gile Beye, Town of Deerfield*

*Speakers: Joanne Cassulo, NH Office of Energy and Planning*

*Charles Bagley, Granite State College*

We need your help! Come join us for a facilitated discussion on the best way to deliver training programs to you. We will spend some time talking about adult learning and development, learning styles, and how we can accommodate your training needs into more innovative learning sessions. We will also work on designing delivery mechanisms that improve the retention rate for our audiences. CTAP's Phase Two program has set aside funds to provide more innovative and customized training. We need to hear from you on what your needs are and how we can meet them in a more sustainable way!